



# SPONSORSHIP PROPOSAL





## **Our Sponsors and Exhibitors are a crucial part of “RASCON”**

This spectacular educational, Research, Innovation and Commercialization event would not be possible without the generous and continuing support of our Sponsors and Exhibitors!

## **Why Sponsor at RASCON?**

**We are expecting 2500 national and international participants**

Increase your product and brand recognition

Put your business in the spotlight during prime conference events

Gain VIP access to conference sessions, meals, and functions

Secure premium “Exhibit booth” location in the conference halls

Our sponsors will enjoy the visibility and recognition provided throughout the conference and workshops in print, electronic, social media, signage, and face-to-face opportunities.

## **RASCON Sponsors will receive**

- Up to two (2) six foot (6') tables with two (2) chairs
- Access to one 120V outlet
- Exhibitor logo with hyperlink to company homepage shown on conference website
- Printed conference program
- Option to present up to, one (1) five (05) minute concurrent sessions.
- Access to conference hosted meals and special events
- Ability to select organization’s location in exhibit hall

For questions related to Sponsor levels, please contact:

### **Sponsorship Committee**

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## RASCON 2024 PROGRAM

	Presenting	Platinum	Gold	Silver
Logo on main show website	Yes	Yes	Yes	Yes
Advertising offers in newspaper media Logo of the sponsor will be included in advertisement	Yes	Yes	Yes	Yes
Exclusive E-shots Sent to the sponsor's target audience as an invitation to visit your stand. Sponsor to provide HTML ready file in given timeframe	Yes	Yes	----	----
Prelim & Final Program A print and electronic version of the conference program is sent to delegates and available for download from the conference website.	Yes	Yes	----	----
Delegate Confirmation Emails All delegates receive confirmation from RASCON 24 once they are registered for the conference. This confirmation gives them further instructions related to the RASCON 24 as well as suggesting travel plans and accommodation. As commercial supporter you will feature on each of these e-shots Logo	Yes	Yes	Yes	Yes

## CONFERENCE DAY

	Presenting	Platinum	Gold	Silver
Logo of the Sponsor will be placed on the Conference Head Table Backdrop	Yes	Yes	Yes	Yes
Logo of the Sponsor will be placed on the Conference Registration Desk Backdrop	Yes	Yes	Yes	Yes
Placement of banners of Sponsor at the venue	5	3	2	1
Sponsor will be allowed to make insertions in the Conference Kit Bag	Yes	Yes	----	----
Sponsor will be given free registrations for the Conference	5	3	2	1

Sponsor will be given stalls space	1st Choice 2 stands	2nd Choice 1stand	1 stand	1 stand
Logo of the sponsor in advertisements in newspaper	Yes	Yes	Yes	Yes
Identification in all press releases as Sponsor	Yes	Yes	----	----
Facilitation for distribution and inclusion of press releases of the sponsor to press & media as well as in each conference kit	Yes	Yes	Yes	Yes

## POST RASCON 24 PROGRAM

RASCON 24 ROUND UP E-SHOT <ul style="list-style-type: none"> <li>• Acknowledgement</li> <li>• Hyperlinked logo</li> <li>• Thank you message</li> <li>• Product image</li> <li>• Web link</li> </ul>	Yes	Yes	Yes	Yes
LOGO ON RASCON 24 WEBSITE – Post Conference	3 Months	2 Months	1 Month	15 days
DIRECT MAIL – TARGET AUDIENCE SPECIFIC TO INCLUDE YOUR ORGANIZATION INFORMATION	Yes	----	----	----
<b>TOTAL COST</b>	<b>Rs. 2 Million</b>	<b>Rs. 1.5 Million</b>	<b>Rs. 1 Million</b>	<b>Rs. 0.5 Million</b>

## RASCON 2024 SPONSORSHIP LEVELS

	PR	PL	G	S
	PRESENTING SPONSOR RS:2000000	PLATINUM SPONSOR Rs:1500000	GOLD SPONSOR Rs:1000000	SILVER SPONSOR Rs:500000
Tickets with reserved VIP seating at all conference meals, sessions and events	10	8	5	4
Guest rooms at hotel (RASCON approved)	2	2	1	1
Exclusive naming rights	✓			
Exclusive signage recognizing sponsorship	✓	✓	✓	✓
Social sponsorship opportunity	✓	✓	✓	✓
Prominent banner as sponsor of event	✓	✓		
Space for additional corporate banner	✓	✓		
Podium time	✓			
Special recognition from podium	✓	✓		
Logo/Name prominent on all materials	✓	✓	✓	✓
Opportunity to present your promotional materials or items to guests	✓	✓	✓	✓
Recognition in the program and equivalent recognition on the conference website, print, social, electronic media	✓	✓	✓	✓
Welcome letter in program	✓			
Exhibitor space (detailed below)	✓	✓	✓	✓
Option to present (1)five(05) minute company intro session	✓	✓	✓	✓

# EXCLUSIVE OPPORTUNITIES

EXCLUSIVE OPPORTUNITIES	COST
<p>Registration Area – RASCON 24 Floor Entrances Sponsors can choose to brand the main Entrances to the RASCON 24 exclusively.</p> <p><b>BRANDING</b> Include:</p> <ul style="list-style-type: none"> <li>• Registration desks &amp; writing desks</li> <li>• Pens (Provided by Sponsor)</li> <li>• Writing pads (Provided by Sponsors)</li> </ul>	<b>RS.100,000 PER AREA</b>

BRANDING	COST
<p>Hanging Banners Banner to be supplied by sponsor and rigging charges payable to the venue. Location of banner requires pre-approval with operations and venue management</p>	<p><b>1 BANNER: RS. 30000</b>  <b>2 BANNERS: RS. 50000</b>  <b>3 BANNERS: RS. 70000</b></p>

OFFICIAL CATALOGUE	COST
Front Cover Inside	<b>RS.50,000</b>
Outside Back Cover Premium Advert Standard Advert	<b>RS 40,000</b>
Front Cover Inside	<b>RS. 30,000</b>
Outside Back Cover Premium Advert Standard Advert	<b>RS.20,000</b>

# RASCON 24 Sponsorship Plan Expo

		Silver Sponsors 4 X 4 feet shell Size									
		1	2	3	4	5	6	7	8	9	10
		4 feet wide front corridor									
		8	Platinum Sponsors 5 X 10 shell size				4 feet wide front corridor				1
		9									2
4 X 6 feet shell size	Gold Sponsors	10	Presenting Sponsor 10 X 10 feet shell size				4 feet wide front corridor				3
		11									4
12	5										
13	6										
		14	Platinum Sponsors 5 X 10 shell size				4 feet wide front corridor				7
		14									7
		4 feet wide front corridor									
		11	12	13	14	15	16	17	18	19	20
		4 X 4 feet shell Size									
		Silver Sponsors									



**RASCON-24 Secretariat:**  
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